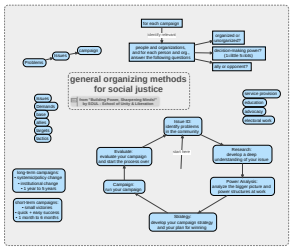
assorted ideas about the Fall 2008 Food Justice Conference organized by the Western Massachusetts Real Food Challenge

frames — frames ask questions — questions



- duration of summit?
- date and time of summit?
- site of summit? (venue)
- transportation to the summit?
- housing for participants?

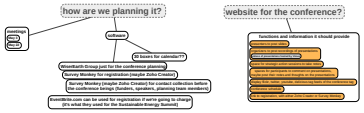
- Why are we having a summit?
- What are our goals for the summit?
- What should we call the summit?
- do we want one day that's focused on campuses and one day with an all-WMA focus?
- What's on the summit web site?

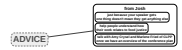
- Do we need money?
- What do we need money for?
- How/where do we get money?
  - Participant registration fee?
- How are we planning the summit?

- Who helps organize the summit?
- Who gives us advice about the summit?
- Who facilitates and presents at the summit?
- Who's the audience/participants?
- How do we get feedback about the summit?
- How do we get participant input in the creation of the summit?

April 9 Proposal

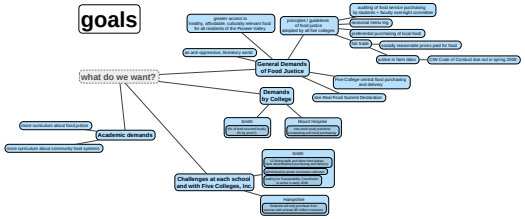
May 3 Proposal

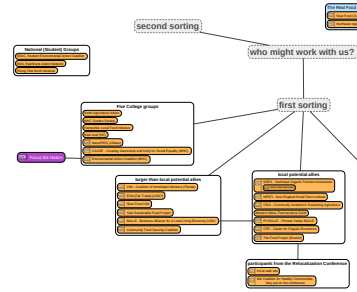


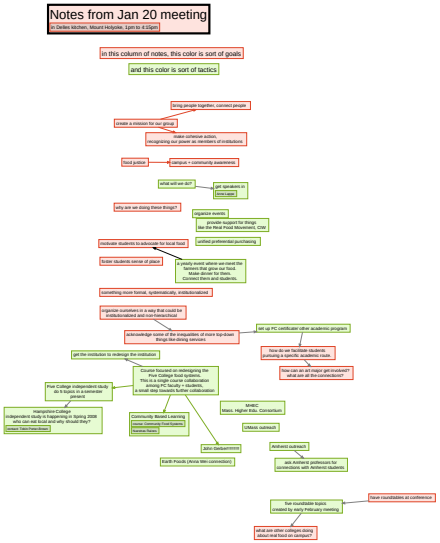


what should we call it?
catchy, inclusive, our name is our publicity

publicity how?
one point person at each college





Notes from Jan 20 meeting

in Dakes kitchen: Mount Holyoke. 1pm to 4:15pm)